Amendments to the Claims

The listing of claims will replace all prior versions, and listings of claims in the application.

Claim 1. (Currently amended) A method for automatically recommending textual items stored in a database to a user of a computer-implemented service, the method comprising the steps of

storing in a computer-readable memory selections of textual items entered by the user,

[[whenever]] responsive to a new textual item [[is]] being added to the database, applying a latent semantic algorithm to the textual items, including the new textual item, and the stored user selections in a computer to establish a conceptual similarity among the textual items, and

providing a computer-generated [[alerting]] alert to the user about the new textual item whenever the conceptual similarity between the new textual item and the stored user selections is within a prescribed value with reference to the conceptual similarity.

Claim 2. (Currently amended) The method as recited in claim 1 wherein the step of [[alerting]] providing a computer-generated alert to the user includes [[the step of]] transmitting electronic mail to the user identifying the new textual item.